

Dear Ms/Mr

we are pleased to invite you to the seventh edition of

Meet in Italy for Life Sciences 2021 – MIT4LS2021

the main international partnering event devoted to Life Sciences sector, taking place in Italy.

Meet in Italy not only represents the main networking opportunity in the sector with its partnering moments (brokerage event, MIT4LS2021 BE), but it also includes an international conference, thematic and in-depth workshops, companies presentations, exhibition spaces and initiatives supporting startups.

Participation in the various initiatives is **free of charge**.

All information on the various initiatives of MIT4LS2021 can be found at:

<http://meetitalylifesciences.eu/>.

Who MIT4LS2021 is for:

Target sectors	Who you will find at the event
<ul style="list-style-type: none">• medical devices• pharma and biotech• ICT for health• nutraceutics• related value chain	<ul style="list-style-type: none">• companies• start-up• public and private research organisations• investors• clusters, innovation agencies and organisations

Meet in Italy for Life Sciences Brokerage Event – MIT4LS2021 BE, an event with only benefits:

Meet in Italy for Life Sciences was born as an opportunity for collaboration and visibility among all stakeholders in the sector, and therefore networking activities represent the heart of the event.

The partnering (brokerage event) of the last edition saw **400 registered organizations (30% not Italian, over 100 startups)** engaged in about **1600 meetings (44% transnational)**, for a total of **31 countries involved** and over 97,000 visits of the meeting platform.

To make the most of the opportunities for business, research, project proposals collaboration from the MIT4LS community, the brokerage event of the seventh edition will consist of two main moments:

- **Waiting for MIT4LS2021:** ongoing virtual partnering session, closing on the 15th of May 2021. Registered participants can request, schedule and carry out meetings at anytime, 24/7, using the video conference system of the event's matching platform.
- **F2F May 29th September – 1st October:** partnering session in presence (physical event) taking place in Genova, at Magazzini del Cotoen in Porto Antico, during the Meet in Italy days.

All details on the website: <https://genova2021.mit4ls.b2match.io/>

- **Participation fees**: none!

- **Why participate**:

- unique **opportunity to get known and find partners** for business development, licensing agreements, joint ventures, research collaboration, European projects, investments;
- **free showcase for your organization**; your profile can be created in 10-15 minutes and updated at any given time, and it stays online for at least 2 years;
- **MIT4LS** is the leading partnering event in Italy in life sciences, all the major organisations operating in the field are involved;
- almost **9,000 meetings, 1,900 organizations involved** (30% non-Italian) in 6 editions
- capillary and very efficient organisation, feedbacks from participants always over 90% satisfaction;
- **What if I can't participate?** You will still have the opportunity to establish contact with participants and to take advantage of partnering opportunities after the event.

How to join MIT4LS2021:

Just go to: <https://genova2021.mit4ls.b2match.io/page-891>

and click on the green Register button on the right and follow the instructions.

MIT4LS2021 – Not just meetings

MIT4LS2021 is not just a partnering event, it's much more

Besides the ongoing virtual meeting session **Waiting for MIT4LS2021**, at the physical event from the 29th of September to the 1st of May 2021 you will find:

- **F2F brokerage event**: the usual face-to-face (F2F) brokerage, physical event
- **International conference** " Technological and Therapeutic Innovation for Our Life"
- **thematic workshops**
- **keynotes by experts** on healthcare trends
- **organization presentations**, short 15 min pitch in which organizations present themselves
- **exhibition spaces**

Attending the MIT4LS2021 initiatives is free of charge for participants, while a fee is requested from organisations interested in exhibition spaces or giving a workshop or presentation. For info and details see su <https://tinyurl.com/yxn34twl> or <http://meetinitalylifesciences.eu/>

The event is promoted and supported by several organisations working in life sciences – and others are about to join:

Regione Liguria, Liguria Digitale, Comune di Genova, Polo Ligure Scienze della Vita, Cluster nazionale ALISEI, ART-ER, Assolombarda, bioPmed, Bioindustry Park, Cluster Chico, Cluster Lombardo Scienze della Vita, Confindustria Dispositivi Medici, Confindustria Toscana, Distretto Toscano Scienze della Vita, Enterprise Europe Network, FAST, INNOVHUB, ITA – Italian Trade Agency, Lazio Innova....

Feel free to contact the MIT4LS2021 organisation for further information:

<https://genova2021.mit4ls.b2match.io/page-891>
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