



# EU4Business: Connection Companies project Financial support to BSOs: twinning, B2B matching, study visits Second wave of funded projects

# Kick-off event, 18 January 2022

#### 10:00 – 10:15 Welcome

Introductory remarks and brief presentation of the agenda for the day

#### Moderator - Ana Sarateanu

- Diana Jablonska | Head of Unit, DG NEAR
- Ben Butters | CEO of EUROCHAMBRES

### 10:15 – 11:00 Consortia session

Presentation of consortia composition and of the financed actions

#### Moderator - Ana Sarateanu

- Bio/Organic Food: Daiva Jonuškienė | Consortium Leader Team
- Creative Industries: Audronė Masandukaitė | Consortium Leader Team
- Textile: Federica Leonetti | Leader of the Consortium
- Tourism: Marina Maniati | Consortium Leader Team
- Wine: Cristiana Basso | Leader of the Consortium

## 11:00 – 11:45 Business Support Organizations session

Presentation of some selected projects

Moderator – Roxana Dediu

- Twinning 2 projects
- B2B Matching 2 projects
- Study Visits 2 projects

# 11:45 – 12:45 Networking session

Random networking through the online platform Introduction – Roxana Dediu