



한국무역협회 Korea International Trade Association

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INVITATION

Korea Grand Sourcing Fair 2017

Greetings from Korea International Trade Association (KITA)!

It is our great pleasure to extend an invitation to the 10th Korea Grand Sourcing Fair to be held on November 28 through 29 in Korea. The fair will be hosted by KITA, the largest business organization in Korea with more than 71,000 member companies. Representing the voices of Korea's global traders, KITA delivers a diverse range of trade-related services, including providing hands-on support for trade companies, drawing trade cooperation from the private sector, formulating new trade strategies, nurturing trade professionals and establishing trade infrastructures.

The "Korea Grand Sourcing Fair" is a great business matching event that provides global leading companies with a wide range of sourcing opportunities for innovative Korean products. The invited participants will have exclusive 1:1 business meetings with Korean manufacturers and exporters that specifically fit the categories of products selected by the participants. More than 1,200 Korean companies and 200 global leading companies are expected to take part in this event.

We hope that you will join the "Korea Grand Sourcing Fair 2017" and boost your business success. To confirm your participation in the Korea Grand Sourcing Fair 2017, please fill out the attached application form and send it back to us via email

Sincerely,

A handwritten signature in blue ink, appearing to read 'Keuk-Soo Kim', with a stylized flourish at the end.

Keuk-Soo Kim
Executive Managing Director,
International Affairs Group,
Korea International Trade Association